

PRESS RELEASE

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THE RTC GROUP

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The RTC Group co-locates MEDS-Medical Electronic Device Solutions Conference with RTECC events starting January

RTC Announces MEDS Speakers from Intel-GE Care Innovations and FDA

SAN CLEMENTE, California – [The RTC Group](#), premier event and marketing company serving the OEM electronics industry for 25 years, announces its new conference dedicated to bringing medical device manufacturers, community groups and cutting-edge designers together to facilitate best practices in medical products development. The [MEDS–Medical Electronic Device Solutions Conference](#) will co-locate with the [Real-Time & Embedded Computing Conference](#) in four U.S. locations starting on January 17 in Santa Clara, California.

Opening the conference is Alan Boucher, Director of Software Engineering from [Intel-GE Care Innovations](#), who will deliver his Keynote “*What Can Medical Device Technology Learn from the Mobile Revolution*”. Mr. Boucher will pinpoint the needs of our rapidly aging population and how to create business opportunities for technology and healthcare companies alike.

Two industry sessions immediately follow. The first, “*FDA Technology and Policy*” will be presented by FDA [Policy Advisor, Bakul Patel](#), Office of the Director-Center for Devices and Radiological Health. Mr. Patel will discuss draft guidance on mobile medical applications and other topics. Followed by Dan Sterling, President of [Sterling Smartware Solutions](#) with his talk entitled “*Navigating the Design Maze for FDA Clearance*” which promises to delve into the challenges on getting new medical device(s) classified and FDA approved.

Industry presentations in the afternoon include: “*iPad vs. Android*”, by [Perceptive Development’s](#) CEO Jim Medeiros; “*Medical Devices in the Cloud*” by [Wind River’s](#) Account Manager, Patrick Boylan; and “*Compliance Costs*” by [LDRA Technology’s](#) Senior FAE, Jay Thomas.

The MEDS Conference is complimentary to attend. It is a valuable gathering for the medical communities of device manufacturers, designers, and business professionals to discuss future development and opportunities. More information and how to [Register](#) for a free pass (with complimentary lunch) is at www.medsevents.com

About the RTC Group

The RTC Group is a leading provider of marketing services for vendors in the OEM electronics industry. RTC publishes *RTC* magazine, *COTS Journal* and *MEDS* magazine. RTC produces the Real-Time & Embedded Computing Conferences (RTECC) worldwide and MEDS-Medical Electronic Device Solutions Conference. RTC offerings include contract services for events, lead generation and general marketing services. Corporate offices are in Orange County, California and are online at: www.rtcgroup.com.

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