

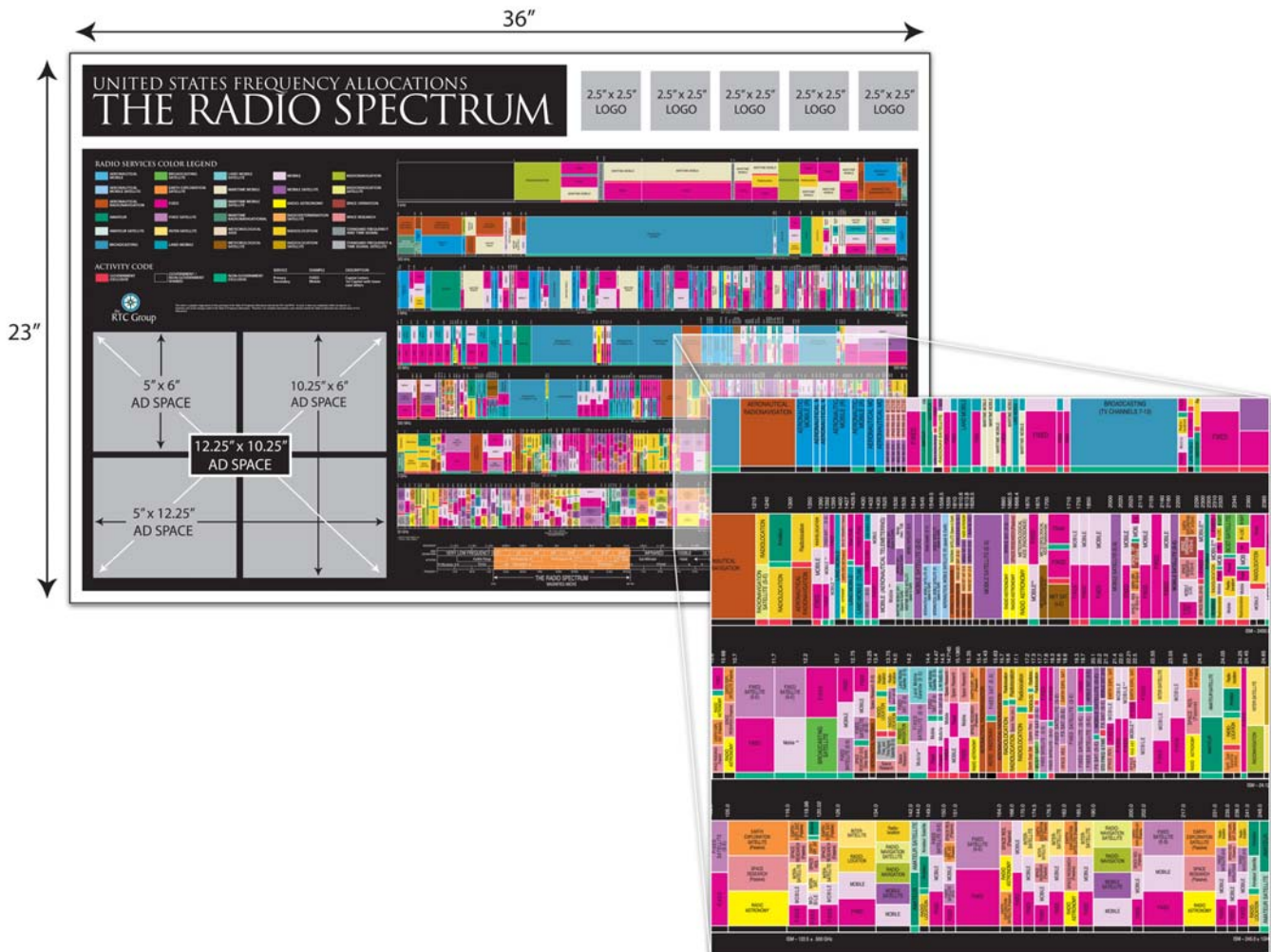
Looking for Something with Greater Marketing Impact?

Feature Your Company on Portable Design's First-Ever **Radio Frequency Poster (23"x 36")**. Making Impressions for Years to Come

Portable Design offers a special opportunity for its Advertisers to reach out and make an impression with design engineers in the portable electronics market with this full-sized **reference poster**.

Featuring the complete breakdown of the US Radio Allocation by frequency, as specified by the United States government, this wall reference will be a valuable tool for any design engineer working within the radio spectrum.

Unlike monthly advertising, that makes a few impressions per issue. This reference poster will ensure your company is seen over and over again. Don't miss your opportunity to make an impression on the cubicle and office walls of the industry for years to come. Be a part of this unique and special advertising program.



The Details

Distribution

- Print distribution to **20,000** engineers as a special ride-along in *Portable Design* to print circulation
- Special Event distribution of **3,000** to industry events
- Each Advertiser will receive **250** for their own distribution
- PDF Printable Version available online for **42,000** Digital Subscribers of *Portable Design*

Creative

- Individual ad sizes are 5" x 6"
- Ad Row size is 5" x 12.25"
- Ad Column size is 10.25" x 6"
- Whole Ad Block size is 10.25" x 12.25"
- Header Logo size is 2.5" x 2.5"
- Ads must be sent as 300dpi or better EPS or Illustrator file

Price

Platinum Sponsor

- Exclusive Advertising on Poster
- Entire Main Ad Block 12.25" x 10.25"
- Entire Header logo Area 12.5"x 2.5"
- **Price \$15,000**
- *** Additional Distribution Option available in *COTS Journal* ask your sales rep.

Gold Sponsor

- Two 5"x 6" Ad Blocks
- Company Logo on Header Logo Area
- **Price \$7,500**

Single Ad Block

- 5" x 6" Ad Block
- **Price \$3,750**

Header Logos

- 2.5" x 2.5" Logo
- **Price \$700**

Terms & Conditions

- Poster production date will be determined by sales, magazine production schedule and client sponsors. Sponsors and advertisers will be notified of release date 30 days prior to release.
- Purchase Orders are NOT confirmation of sale. Larger sponsor orders may preempt individual ad sales. The RTC Group will confirm sale or no sale of ad space before production of poster is scheduled.

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