

## **PRESS RELEASE**

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### **RTECCs Head East with Three Powerful Keynotes**

Guest Speakers at Real-Time & Embedded Computing Conferences Take Aim in Boston, DC and Wright Patterson-Dayton

*San Clemente, CA* - The Real-Time & Embedded Computing Conference (RTECC) announces its second largest event of the year is coming to Boston on May 7 with a distinguished guest speaker delivering the Keynote Address. The Deputy Director of Engineering, Electronics Systems Center at Hanscom Air Force Base, Colonel Russell D. Kurtz is set to present, "*Emerging AF Netcentric Strategies*". Colonel Kurtz will discuss how the \$5 billion annual budget for the Electronic Systems Center – the Air Force's leader in command and control programs – is at the forefront of a daunting challenge. He states, "With business cycles being compressed at an ever increasing rate, it is becoming more difficult to field state-of-the-art and secure systems. These systems must address information integration on vast scales."

Two days prior, on May 5th, RTECC stops in Greenbelt, Maryland just north of Washington DC. The dynamic Keynote here will spotlight "*Advanced Test Systems*", being presented by the Military and Aerospace Marketing Development Manager for National Instruments, Tim Fountain. The audience is promised a close look at software-defined instrumentation and synthetic instruments, the real role of multi-core processing and FPGAs for complex and time-critical interfaces.

At the Wright Patterson RTECC on June 17, attendees will have an inside look at the big picture from a political player. "*How will Embedded Computing Programs Related to the Military and Government be Affected by the New White House Administration and the Changing Priorities of the Country?*" sets the tone for this major event. The Guest Speaker is Mr. James Doyle, the Congressional Affairs Liaison, and Director Strategic Business Military - Aviation & Government in Emerson Network Powers' Embedded Computing Division. Mr. Doyle plans to reveal how computer infrastructure suppliers should deliver scalable systems, and explains the changes in DoD spending that could spawn increased demand for open standards and COTS-based systems.

Averaging an 18% increase in attendance, RTECCs continue to bring valuable open door events to local engineering communities. RTECC exhibitors stay connected with customers and meet new prospects, helping guide the way to stay ahead of the competition.

#### **About the RTC Group**

The RTC Group is a worldwide marketing services company for premiere vendors addressing embedded markets. The company prides itself on meeting the client's needs to enhance sales through the use of their many standard and custom products, such as its cornerstone event, the Real-Time & Embedded Computing Conference known as "RTECC". The RTC Group's full products and services can be viewed at [www.rtcgroup.com](http://www.rtcgroup.com). Visit [www.rtecc.com](http://www.rtecc.com) for specific event details or contact Lauren Rathfelder at [lauren@rtcgroup.com](mailto:lauren@rtcgroup.com) or Carrie Bowers at [carrieb@rtcgroup.com](mailto:carrieb@rtcgroup.com) for Exhibitor information.