A Billion Dollar Market

Portable Power • Consumer Electronics • Wireless Communications

Prime Time Opportunity!

portabledesign
conference & exhibition

Power management for a wireless world

Showcasing the best of the best

Wyndham Hotel • September 18, 2008 • San Jose, California

PORTABLE DESIGN™

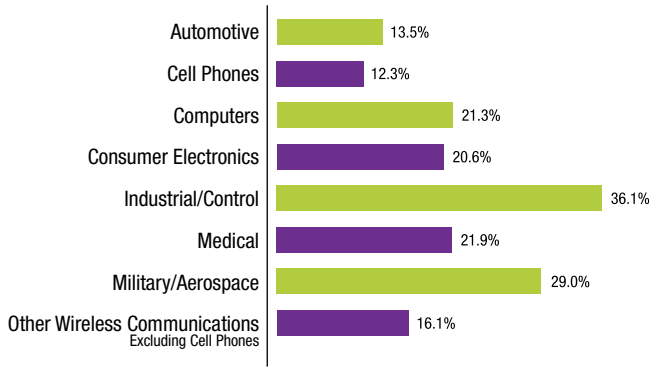
the engineer's resource for portable applications

Portable Design Conference & Exhibition and its partner and media sponsor, Portable Design Magazine, serve the industry with practical and application-oriented focus.

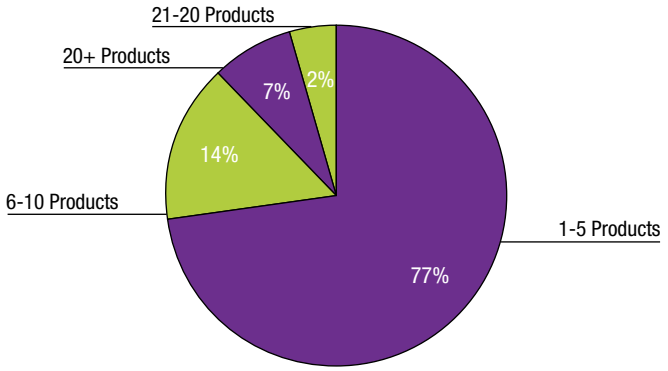
the RTC Group

Go face-to-face with key customers and prospects

Reaching engineers designing portable products in all applications.



Number of new portable products planned to design within this year.



Now you can put your experts in front of this community at PDCE'08!

PDCE'08 targets critical issues of concern in the portable arena that cover a wide range of technologies and solutions across industry segments.

Event Structure

- Keynotes
- Panel Discussion
- Breakouts
- Exhibits
- Lunch
- Reception

Focus

- Portable Power
- Wireless communications
- Consumer Electronics
- Applications
- Technology
- Design Ideas

Target

- Software and Hardware Design and Application Engineers and Managers

ROI

- High-Quality Sales Lead Generation

Show Your Leadership at PDCE'08

Sign Up Today!

Contact Lauren Rathfelder:
+1 (949) 246-7055 • laurenr@rtcgroup.com

Sponsorship for
Power Players
A perfectly balanced event opportunity

Portable Design Conference & Exhibition is a production of The RTC Group
905 Calle Amanacer, Suite 250 San Clemente, CA 92673 USA 949.226.2000 www.rtcgroup.com

2008 Sponsor Registration

Wyndham Hotel - San Jose, CA

September 18, 2008

www.portabledesignconference.com

E-Mail Form to Lauren Rathfelder:
laurenr@rtcgroup.com

Name of Participating Company (please print)

Contact Name _____ Job Title _____

Company Name _____

Address _____

City _____ State/Province _____ Country _____ Zip/Postal _____

Contact Phone _____ Contact Fax _____

Contact Email _____

Company URL _____

Billing / Invoice to: (if other than above)

Company _____ PO# _____

Attn of: _____ Dept. _____

Check this if paying by credit card: ❑
(a credit card auth. form will be sent)

Address _____

City _____ State/Province _____ Country _____ Zip/Postal _____

Phone _____ Ext. _____

Email _____

Sponsor Packages:

Silver Sponsor	$2,550	❑
Gold Sponsor	$5,175	❑
Platinum Sponsor	$9,950	❑
Elite Sponsor	$15,000	❑

Additional sponsor items ~ à la carte:

Networking Reception Host (Welcome)	$5,000	❑
Lunch Host	$3,000	❑
PadFolios	Price upon request	❑
Literature Bin / Bag Insert (Sponsors rate)	$300	❑
Literature Bin / Bag Insert (non-Sponsors rate)	$1,500	❑
Other:	price:	❑

Terms: Net 30 Days. All invoices must be paid in full prior to the event date. Participation in the event is subject to the RTC Group approval.

Cancellation Policy: There is a 60-day cancellation policy for PDCE 2008 event. The RTC Group (RTC) grants a full refund (if paid) of event fees for participating company's that provide confirmed, written notification of not less than 60 days prior to the actual event date. Written notification must be sent to The RTC Group, attention Sally Bixby, sallyb@rtcgroup.com or Faxed to +1 503-274-8005 and not considered cancelled until confirmed by The RTC Group. If a company registers within (inside) 60 days of the event date and requests a cancellation, the participating company is required to pay RTC the full amount of its participation fees by the event date. In return for said payment, all contacts/leads generated by the PDCE '08 are emailed to the contact no later than 21 days after the event concludes.

Authorized Signature (required): _____ Date: _____

This is a formal contract for participation in the Portable Design Conference & Exhibition 2008 event as indicated above; event is also referred as "PDCE", wholly owned and managed with all fees payable to The RTC Group: 905 Calle Amanecer, Ste. 250, San Clemente, CA 92673 USA +1 (949) 226-2000. **Effective date: April 22, 2008**

Sponsor Packages

Elite Sponsorship

- 10x10 booth Space, includes carpet, 2 power outlets (4-5amps each), 6' draped table if needed, 2 chairs
- (1) Full page 4C Ad in Portable Design magazine – 2 X (July / August issues) $8,500 Value
- Up to 2,500 printed invitations for own mailing (requires only a single postage stamp)
- Breakout Seminar Slot for Technical Presentation – 45 mins. (white-paper quality – pre-approval by Advisory Comm.)
- Top tier positioning of Logo (URL where possible) on event website and all collateral
- (2) Datasheets and/or Press Releases handed to attendees at Registration
- Lunch for booth staff
- All Event Leads at conclusion of event

Platinum Sponsorship

- 10x10 booth Space, includes carpet, 2 power outlets (4-5amps each), 6' draped table if needed, 2 chairs
- (1) Full page 4C Ad in Portable Design magazine - 1 X (August issue) $4,500 Value
- Up to 2,000 printed invitations for own mailing (requires only a single postage stamp)
- Breakout Seminar Slot for Technical Presentation – 45 mins. (white-paper quality – pre-approval by Advisory Comm.)
- Second tier positioning of Logo (URL where possible) on event website and all collateral
- (1) Datasheet and/or Press Release handed to attendees at Registration
- Lunch for booth staff
- All Event Leads at conclusion of event

Gold Sponsorship

- Table-top (6' x 30") exhibit space only, includes carpet, 1 power outlet (4-5amps), 2 chairs
- (1) ½ page 4C Ad in Portable Design magazine - 1 X (August issue) $3,000 Value
- Up to 2,000 printed invitations for own mailing (requires only a single postage stamp)
- Breakout Seminar Slot for Technical Presentation – 30 mins. (white-paper quality – pre-approval by Advisory Comm.)
- Third tier positioning of Logo (URL where possible) on event website and all collateral
- Lunch for booth staff
- All Event Leads at conclusion of event

Silver Sponsorship

- Table-top (6' x 30") exhibit space only, includes carpet, 1 power outlet (4-5amps), 2 chairs
- (1) ¼ page 4C Ad in Portable Design magazine - 1 X (August issue) $1,666 Value
- Up to 1,000 printed invitations for own mailing (requires only a single postage stamp)
- Company name on event website and all collateral materials/activities as space permits
- Lunch for booth staff
- All Event Leads at conclusion of event

Additional Options à la carte

- Networking Reception Host (Welcome)
- Luncheon Host
- PadFolios
- Literature Bin – Bag Insert

For information on sponsorship and availability in the PDCE'08

Contact Lauren Rathfelder: laurenr@rtcgroup.com (949) 246-7055

Terms and Conditions

Portable Design Conference & Exhibition 2008

Exhibit Table Space Allocation: Space will be allocated according to RTC's requirements and the prevailing conditions, in a first-come first-served order based on the date received of the registration to participate. Sponsorships are an exception and will be provided with a reserved location prior to the opening of set-up/build-up. RTC reserves the right to deviate from the type, size and location of the exhibition area. No set-up or build-up is allowed after the start of the event. Under no circumstances may exhibitors dismantle their equipment prior to the close of the event. Exhibitors must bring their own extension cords and adapter sockets.

Event Freight: The RTC Group is not responsible for any lost, damaged or delayed freight from any carrier whatsoever, nor will it provide any refunds or credits for exhibitors that do not receive their freight prior to the event. RTC suggests exhibitor event coordinators monitor and confirm delivery of all freight 24 hours in advance. Also ensure your on-site person or team is provided with shipping information beforehand to assist them during set-up if your freight doesn't appear to be on-site.

Registration: Exhibition / Sponsorship registrations are to be submitted to RTC in writing, using the official PDCE 2008 Registration form, completed and signed with a legally binding signature. RTC reserves the right to postpone, curtail, close temporarily in whole or in part or cancel the PDCE event.

Terms of payment: The payment deadlines mentioned on the invoice must be adhered to. Pre-payment in full of the amount invoiced is a condition for admission to the exhibition area. All invoices are to be paid as stated on the invoice. Payment can be by check, credit card or credit transfer to the account specified in the invoice and in U.S. Dollars. Delayed payments will incur an interest charge. Should the exhibitor fail to settle the amount within 14 days of a summons to pay, the amount will be legally increased by 20%, not including legal advice costs and charges, procedure costs and interests.

Permitted Exhibits and Exhibitors: Exhibitors are bound to exhibit only goods that are relevant for the editorial topic of the event, unless approved at least 60 days in advance by RTC. Contact: sallyb@rtcgroup.com for prior approval. Items that are not directly applicable to the PDCE design or approved by RTC may not be exhibited.

Rules of Conduct: The exhibitor is not allowed to initiate any activities outside his own exhibit, unless approved in writing by RTC. Open spaces or gangways may not be used or blocked by any materials. Activities that are unethical, unlawful or can be deemed to be contrary to the interests of RTC, other Exhibitors or Visitors or the event itself are not allowed. RTC reserves the right to refuse, cancel and vacate the exhibit space, exclude or remove any person or exhibitor who is likely to perform undesirable activities without the obligation to refund any of the charges.

Insurance: Each exhibitor is required to insure their own exhibit material (transport and exhibition risks, including theft) and any third party liabilities, during the whole event including the setting up / build-up and dismantling periods. Each exhibitor must take care of the security of their own exhibit and materials. Exhibitors are liable for any culpable damage to persons and property caused by themselves, their employees, their representatives, their exhibits or equipment. The Exhibitor must show in writing proof of relevant insurances upon request by RTC.

Safety Regulations and Environmental Protection: The venue safety regulations and the fire regulations are mandatory. Exhibitors must comply with all instructions, requirements, regulations and laws given by RTC, venue management or relevant local authorities to avoid any risk to persons, properties or the environment.

List of Attendees/Contacts/Leads: Exhibiting companies are bound to keep confidential the list of the attendees provided by RTC after the event. Selling, renting or giving this list to other parties is not permitted in any manner.

Cancellation of Contract: In case of cancellation or withdrawal of the event exhibition contract, the full rates are due unless the cancellation in writing is received and confirmed by RTC in the time specified (see cancellation policy on registration page). Any exhibitor who fails to fill their allocated exhibition space is required to pay the full exhibition fee. RTC is entitled to withdraw from this contract should the exhibitor fail to fulfill his payment obligations to RTC. RTC is also entitled to withdraw from the contract or cancel it if the exhibitor is in major default of his contractual obligations.

Force majeure: Should RTC be compelled, as a result of force majeure or other circumstances beyond RTC's control, to vacate one or more exhibition areas, temporarily or for longer periods, to postpone or curtail the exhibition, the exhibitors do not thereby acquire the right to withdraw or cancel, nor do they have any other claims against RTC, in particular claims of compensation for damages.

Liability: RTC, its employees or agents shall not be liable for any loss, theft, damage or injury to persons or property. RTC does not accept any liability for errors or omissions and the direct or indirect consequences thereof. The Exhibitor fully indemnifies RTC against all claims, losses, and costs whatsoever made against RTC, its employees, agents or contractors.

Disputes: In the event of a dispute, only U.S. courts are competent. Disputes and complaints must arrive in writing at RTC's office within 8 (eight) days after the event to the attention of the Controller, Cindy Muir, The RTC Group, 905 Calle Amanecer, Suite 250, San Clemente, CA 92673 U.S.A., 949-226-2000, www.rtcgroup.com.