

SPRING EMAIL MARKETING OFFER

The RTC Group is offering its best email marketing experience ever...

Through **March 30, 2016** we will be offering key selections of our database at vastly discounted rates.

Take advantage of our pre-targeted database selects to amplify your spring marketing activities.



Military / Aerospace Database

8,222 opt-in third party contacts
Special Price: **\$1,800** per send

Contacts are unique individuals from important government agencies and prime contractors:

- Department of Defense
- United States Navy
- United States Army
- United States Air Force
- NASA
- Boeing
- General Dynamics
- Lockheed Martin
- Mitre
- Northrop Grumman
- Raytheon
- SAIC
- VIASAT



Industrial Automation & Control Database

5,369 opt-in third party contacts
Special Price: **\$1,200** per send

Contacts represent from the most engaged industrial control companies:

- ABB
- Applied Materials
- Barco
- Caterpillar
- Flextronics
- Honeywell
- Johnson Controls
- Mitsubishi
- Philips Industrial
- Rockwell Automation
- Sharp Labs
- Siemens Automation
- Thrane & Thrane
- TYCO
- Zebra Technologies



Medical Database

5,740 opt-in third party contacts
Special Price: **\$1,225** per send

Contacts include individuals from the most important medical device developers:

- Medtronic
- Philips Healthcare / Medical
- GE Healthcare
- Abbott Laboratories
- Boston Scientific
- Carefusion
- Honeywell
- IBM
- Johnson & Johnson
- Mitre
- Sharp Laboratories
- Siemens
- Toshiba Medical



Transportation Database

4,613 opt-in third party contacts
Special Price: **\$1,025**

Contacts are from the unique and highly specialized transportation sector:

- Alstom Transportation
- CALTRANS
- Chrysler
- Cummins
- Delphi Automotive
- United States Department of Transportation
- Ford Motor
- GE Transportation
- General Motors
- NISSAN
- Thales Rail
- Visteon
- Wabtec



Semiconductor and Processor Database

26,008 opt-in third party contacts
Special Price: **\$4,680**

Contacts are among the elite of the semiconductor, processor, FPGA and SoC markets:

- Analog Devices
- Apple Computer
- Broadcom
- Cisco
- Freescale
- Hewlett Packard
- Honeywell
- IBM
- Intel
- Marvell
- Microchip
- National Semiconductor
- NVIDIA
- Qualcomm
- Texas Instruments



Software Database

13,689 opt-in third party contacts
Special Price: **\$2,725**

Contacts are identified users of embedded software, RTOS and embedded OS including:

- Microsoft Windows
- Linux
- Android
- Java
- C
- RTOS
- Software Tools
- Application Software